



COFFEE BOARD

Promotion Establishment Unit, Bengaluru

Ref. No.: CB/PRM/EXP/2025-26/ 117

Date: 01.08.2025

CIRCULAR

Subject: Call for Expression of Interest for World Food India 2025, Bharat Mandapam, Pragati Maidan New Delhi from 25-28 September, 2025

Greetings from the Coffee Board,

Coffee Board has decided to participate along with interested coffee stakeholders/companies in the **World Food India-2025 organised at the Bharat Mandapam, Pragati Maidan, New Delhi from 25-28 September, 2025**. In this regard, it is requested to fill the Google Form provided in the below link at the earliest.

LINK: <https://forms.gle/XoEPpL86gYTMNH8o7>

General Terms & Conditions for the Expression of Interest.

- **A fixed area of approx. 6sqm per company** will be provided in the pavilion.
- Cost sharing @ **₹75,000/- plus 18% GST = ₹88,500/- per company** will be charged by the Coffee Board.
- **A maximum number of 10 companies will be considered** for participation on a First Come First Service (FCFS) basis.
- The companies have to pay and register their interest in the abovementioned Google Form link. Interests received without payment confirmation won't be considered.
- No backing off is allowed after confirmation. If backed off, Coffee Board won't refund the participation charges to any company, if any one decides to withdraw their participation after confirmation.
- Total blocked space for participation is 100 sq. m.
- No extra space to any companies will be allowed apart from the shared common space like the common brew bar, networking area, common storage area etc.
- The design of the pavilion and facilities to be provided to the participants are purely vested with the Coffee Board. Stall design, fabrication, common brew

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bar, other activities and facilities in pavilion etc. will be discussed in due course.

- Location of stalls within the pavilion will be decided on lottery method.
- Last date for Expression of Interest for World Food India-2025 by paying the amount of participation charges (cost sharing) is on or before **06th August 2025 05.00 PM.**
- The payment may be made to the following account while filling the form of expression of interest and the UTR number may be duly noted:

“Coffee Board IEBR Account”

A/C No.: **64015049024**

Bank : State Bank of India

Branch : Dr. B. R. Ambedkar Veedhi Branch, Bengaluru.

IFSC : **SBIN0040022**

- The decision taken by the Competent Authority of the Coffee Board will be Final.

Please note:

- Participation will be strictly on a First-Come First-Serve (FCFS) basis.
- No further interests will be considered after the deadline (06.08.2025 17.00 hrs).
- Your participation will be confirmed only after the payment is received by the Coffee Board and only expression of interest won't guarantee the slot.

This issues with the approval of the Competent Authority of the Coffee Board.

Thanks, and regards,

**Deputy Director (Research)
Market Intelligence Unit
Coffee Board, Bengaluru**

उप दिदेशक (अनुसंधान), बा.आ.ए.
Dy. Director (Research), MIU
काफी बोर्ड / COFFEE BOARD
नं. 1, डॉ. अम्बेडकर वीथी
No.1, Dr. Ambedkar Veedhi
बंगलूरु / Bengaluru - 560 001